

## About the Author



Dr. B. S. K. Naidu is the chairman of the prestigious Institute of Energy Management & Research (IEMR) at Gurgaon, NCR, Delhi, India that is known for its unique models and spiritual paradigms behind its management programs.

He is the immediate past Director General (Trg & Dev) of Reliance Energy Ltd. and Senior Advisor to Advanced Engineering Associates International Inc. (AEAI), Cambridge, Massachusetts, USA. Previously, he was the Director General of NPTI & CPRI – the two Apex Central Govt. Organizations in Power Training & Research in India.

A fellow of the Indian National Academy of Engineering (INAE), Dr. Naidu has been on the Advisory Committee of the CSIR that decides the Shanti Swaroop Bhatnagar Award – our country's most coveted award in Science & Technology. He has been on the Boards/ Governing Councils of 7 Organizations in government, public, joint and private sectors including international formations. He was an Expert Consultant to UNDP for their “UNDP-GEF” Project, having addressed the First GEF Assembly.

A Double Doctorate in Power Engineering and Business Management, he has undergone advanced studies in Europe and the USA. The architect of National Perspective Plan for R&D in Indian Power Sector and the man behind the National Training Policy for the Sector, he offered the Art and Science of “Power Management” to the Reforming Indian Power Sector by way of First Ever AICTE/UGC approved MBA Program on the subject.

During his tenure, NPTI and CPRI experienced unbelievable quantum jumps in productivity parameters – the highest in 4 decades of their existence – making a history in turnarounds. His success story of

rejuvenating NPTI has been accepted in B-Schools as a Case Study on “Transformational Leadership” for MBA students. A transnational speaker, Dr. Naidu has delivered 70 Guest Lectures abroad, across 5 continents, including his Lead Speech in the United Nations at Geneva. He is an acclaimed thought leader who has a unique way of mapping management thoughts with engineering acumen. He has addressed more than 30,000 intellectuals so far.

Author of 150 publications including 15 books, he is the recipient of more than a dozen awards besides 6 Institutional awards that he received as Director General of 3 large organizations in India.