

# **THE COMPLETE-PERSON PARADIGM: A NEW WIN-WIN MODEL FOR PROMOTING HOLISTIC GROWTH IN CORPORATE MANAGEMENT**

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## **Abstract**

Highly result- oriented dynamics commonly witnessed in the corporate sector give rise to stress- related problems amongst its employees. Adopting concepts based on the timeless wisdom of the Vedas, this work presents a new Win-Win model (called complete person paradigm) that provides wider flexibility to address and seek a practical solution to the problem. This model highlights the employees' holistic growth, which will be beneficial to the organization to achieve its long lasting goals. This model outlines a road map that will essentially involve divine human qualities such as humility, peacefulness and broadmindedness for the gradual refinement of management with surcharged enthusiasm, genius, creativity and surplus positive energy. The organizations that would adopt the proposed model will be able to create a positive environment actively conducive to a breakthrough in productivity, innovation and leadership, in marketplace and society. This paradigm further aims to target and achieve highly efficient micro- and macro-management strategies that will gradually lead to the transformation of talent to creativity, and creativity to successful leadership, and henceforth to rich corporate dividends.